

# GAS Analysis 2024 PARIS

JAN 30<sup>th</sup>, 31<sup>st</sup>  
FEB 1<sup>st</sup>



12th International Gas Analysis Symposium & Exhibition

Event organised by:



# SPONSORSHIP PACKAGES

Parallel trade show:



Supported by:





# BE A SPONSOR

The GAS Analysis 2024 Organisation Team is preparing a high-quality programme consisting of lectures from world-leading experts, practical short courses, a poster session, an exhibition and networking events.

On this occasion, the latest advances in **gas metrology, energy transition, industrial innovations, climate and air quality** will be addressed. Also expected, topics on:

Hydrogen, measurement systems, CO2 capture, decarbonisation, accreditation and interlaboratory comparisons....



## Skilled audience

- Experts from International institutions (metrology, university / academia, public / private research)
- Experts from world-renowned industry
- Policy makers
- Technical managers
- Research laboratories
- Manufacturers, service providers
- Industrial end-users



## Key figures

- 300 participants for GAS Analysis symposium
- 30 countries
- 80 lectures and posters
- 350 sqm / 35 exhibitors on the GAS Analysis exhibition area expected in 2024

**Hyvolution**  
PARIS

Hyvolution Exhibition 2023: 8,000 visitors  
(+73% vs 2022)  
400 exhibitors expected in 2024



# COMMUNICATION

Your benefits as a sponsor partner include exposure to our [GAS Analysis](#) and [CFM](#) websites. You will also benefit from increased visibility through our newsletters, communication on social medias sent to gas analysis and metrology experts worldwide.

We offer **several means to support you in promoting your participation**, on all our partnership packages, such as:

- GAS Analysis 2024 banner (general or customised) for your website, for your e-mail signatures and to use in any other communications
- GAS Analysis 2024 logo
- GAS Analysis 2024 promotional video
- Promotional view draft (PowerPoint slide) for presentations prior to the start of GAS Analysis 2024
- Profiling through social media LinkedIn and Twitter
- Customised visual content (upon request)

Moreover, our communication plan will increase your visibility:

- Promotional emailings will be sent to our 35,000 contact base, in both French and English
- Up to 2 posts a week published on our social media accounts (LinkedIn and Twitter gathering more than 14,000 contacts; constantly rising connections)
- Press releases published in both French and English to 750 contacts

The marketing effect of your sponsorship is more effective if mentioned on media beforehand;

➔ **the sooner you decide the more often your company will be mentioned!**



# GAS Analysis 2024 PACKAGES

Unique event where gas analysis experts meet science, industry and quality infrastructure bodies...

... a rare opportunity to profile your company worldwide among a targeted audience!

Grasp your opportunity: choose between one of our four sponsorship packages.

Interested in one of these offers? Do you want to make your own proposal? Feel free to contact us!

[gas@cfmetrologie.com](mailto:gas@cfmetrologie.com) | +33 (0)4 99 58 85 88



	PLATINUM	DIAMOND	GOLD	GALA	UNITY+
<b>PREMIUM EXHIBITOR AND SPECIAL GUEST</b> Stand size with 1 angle Privileged place in the GAS Analysis exhibition area Stand type <sup>1</sup> Free symposium ticket <sup>2</sup> Additional ticket at speaker price <sup>2</sup>	15 sqm ✓ Modular 5 3	12 sqm ✓ Modular 3 1	9 sqm ✓ Basic 2	2	
<b>ON-SITE PROMOTION</b> Document of your choice given to all GAS2024 participants Visual of your choice in the conference rooms Scientific poster (A0 format) <sup>3</sup> Your logo on the stage background lecture rooms	✓ ✓ ✓ ✓	✓ ✓	✓ ✓	✓	
<b>ON-LINE PROMOTION <sup>4</sup></b> Banner of your choice on GAS Analysis website 1 dedicated post on social media Promotional ad of your choice in GAS2024 programme Your logo + link on the GAS Analysis and CFM websites Your logo on the promotional emailing Your logo on the GAS2024 programme Interview with the press partner magazines Quotation in social media posts Quotation in our press releases	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓ ✓	
<b>GALA DINNER EXCLUSIVITY <sup>5</sup></b> Dinner invitations to <b>La Coupole Restaurant</b> Logo on the Dinner menu Welcome speech during the Dinner Dedicated social media post	Up to 8	Up to 4	2	8 ✓ ✓ ✓	
	<b>SOLD OUT</b> 16 000	<b>SOLD OUT</b> 12 500	<b>SOLD OUT</b> 9 000	9 500	

**NEW**  
discover  
this pack  
on  
page 6!

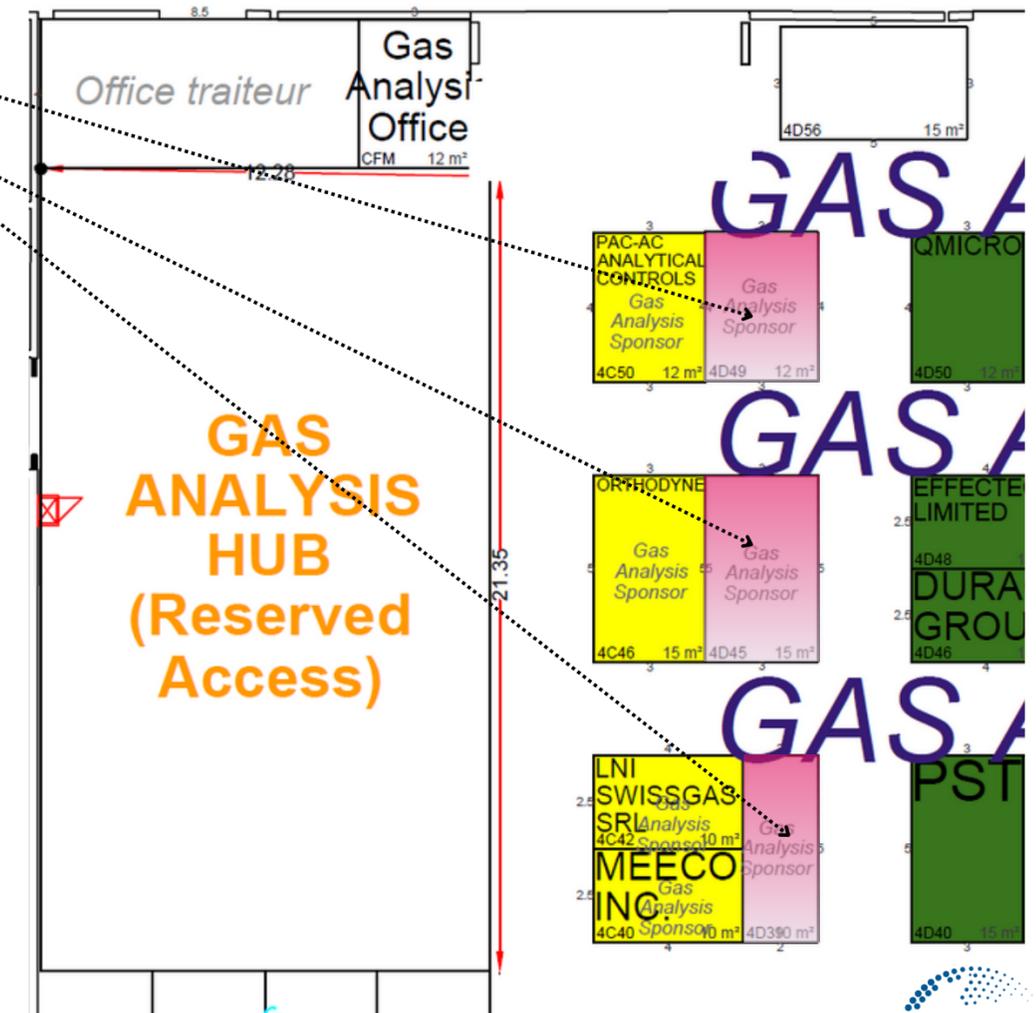
# GAS Analysis 2024 PACKAGES

	RUBY 15	RUBY 12	RUBY 10
<b>PREMIUM EXHIBITOR AND SPECIAL GUEST</b> Stand size with 2 angles Booth location close to the GAS Analysis Hub Stand type <sup>1</sup> Free symposium ticket <sup>2</sup> Additional ticket at speaker price <sup>2</sup>	15 sqm ✓ Modular 3 1	12 sqm ✓ Modular 2 1	10 sqm ✓ Basic 2 2
<b>ON-LINE PROMOTION <sup>4</sup></b> Your logo + link on the GAS Analysis and CFM websites Your logo on the GAS2024 programme Quotation in 4 social media posts Quotation in our press releases	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓
<b>GALA DINNER EXCLUSIVITY <sup>5</sup></b> Dinner invitations to <b>La Coupole Restaurant</b>	Up to 4	Up to 3	2
	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>

You are interested in being **visible** and in being **close to the GAS Analysis Hub** but you have a **limited budget**... Do not worry, we have created the special pack for you!

Choose one of the **RUBY** sponsorship packages:

- From 10 to 15 sqm options, with **2 angles**
- **Free tickets** to access the symposium
- All you need and **essential on-line communication**





# GAS Analysis 2024 PACKAGES

**UNITY+** has been launched for the registered Hyvolution exhibitors that are willing to be connected to the GAS Analysis area and its audience.

No need to have 2 booths on the same exhibition anymore... you can benefit from our all marketing campaigns and specific on-site promotion.

Therefore, you will be able to reach both Hyvolution and GAS Analysis audiences and generate more quality leads!

Contact us for more detailed information!

[gas@cfmetrologie.com](mailto:gas@cfmetrologie.com) | +33 (0)4 99 58 85 88



	UNITY+
<b>PREMIUM EXHIBITOR AND SPECIAL GUEST</b> Free symposium ticket <sup>2</sup>	2
<b>ON-SITE PROMOTION</b> GAS Analysis Exhibitor logo printed on your booth Your company linked with GAS Analysis on Hyvolution website and Hyvolution Connect app Your logo on the GAS Analysis signage (conference room, GAS Analysis Hub)	✓ ✓ ✓
<b>ON-LINE PROMOTION <sup>4</sup></b> 1 dedicated post on social media for all UNITY+ sponsors Your logo + link on the GAS Analysis and CFM websites Your logo on the promotional emailing Quotation in social media posts Quotation in our press releases	✓ ✓ ✓ ✓ ✓
<b>GALA DINNER EXCLUSIVITY <sup>5</sup></b> Dinner invitations to <b>La Coupole Restaurant</b>	2
	<b>2 500</b>

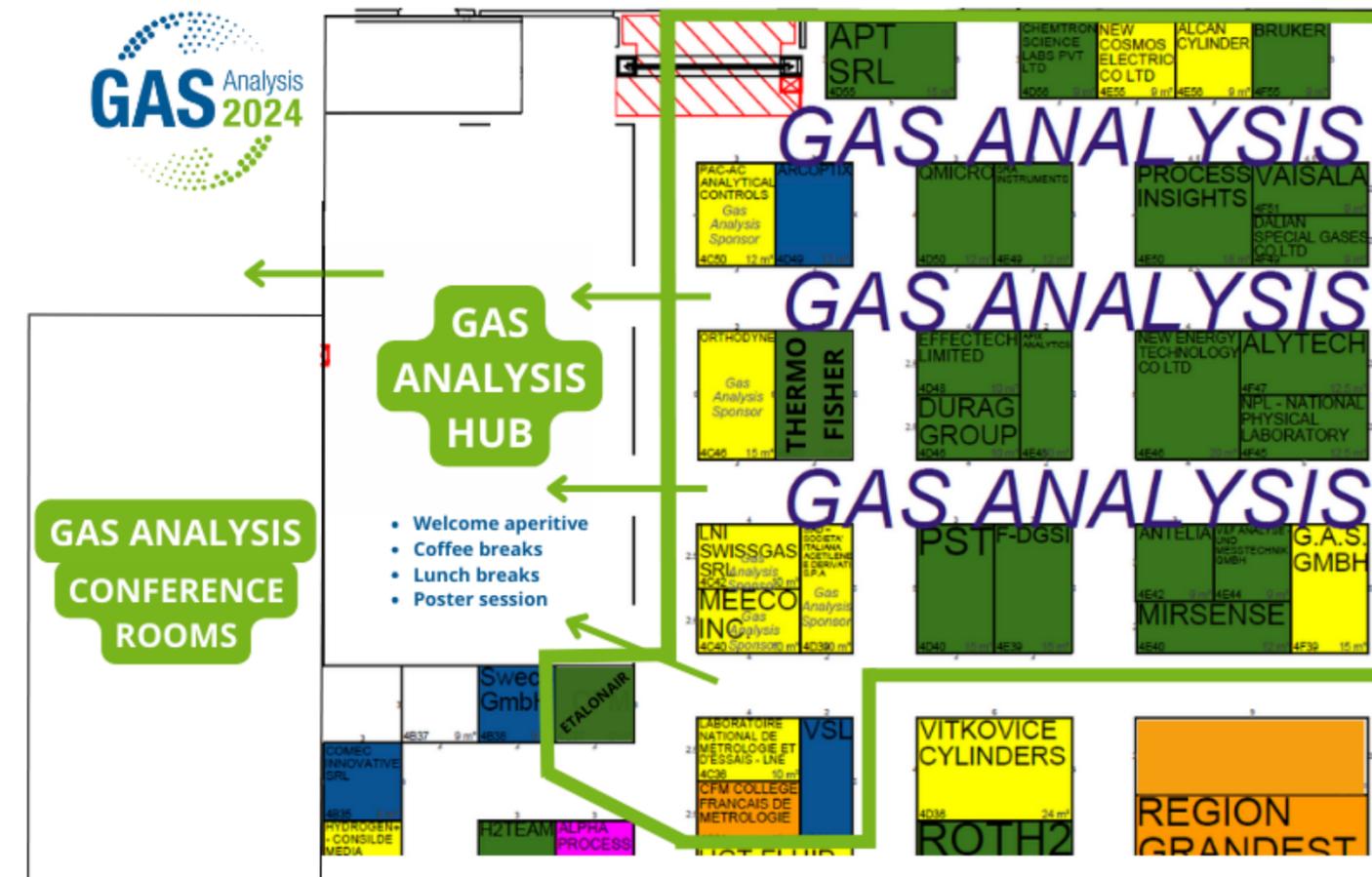
# TRANSPARENCY IS THE KEY

We help you to understand better what is included in our packages:

- 1 Platinum, Diamond, Gold and Ruby sponsors only:** for more information about the stand type, please read the PDF document "[GUIDE-PARTICIPATION HYVOLUTION2024](#)" slides 10 to 13.
- 2 Free symposium tickets and additional tickets at speaker price:** they give you access to the whole event, the full symposium programme and conferences, the exhibition, the catering services and the Gala Dinner event.
- 3 The poster** must meet the acceptance criteria and deadline for submissions required by the GAS Analysis organisation.
- 4** For more detailed information and to understand how we promote you, please read the "**COMMUNICATION**" part, slide 3.
- 5 Gala Dinner at La Coupole:** a prestigious private dinner event will be organised on the second day for GAS Analysis participants (200 pax). Being the exclusive dinner sponsor offers your organisation possibilities of giving this dinner your own touch that will be remembered by participants when talking about this intimate event. La Coupole is a very typical parisian restaurant putting the spotlight on the Roaring Twenties (les années folles). See below.

## GAS Analysis Floorplan

Free circulation between GAS Analysis exhibition area and the rest of Hyvolution trade show. Floorplan is subject to changes.



Ask our team for more information!



102 Bd du Montparnasse, 75014 Paris

